

**For Immediate Release**

**November 10, 2025**



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**State Employees' Credit Union Kicks Off Its Annual Holiday Toy Drive**  
*Donations made at SECU branches will support children in local communities*

**RALEIGH, N.C.** – [State Employees' Credit Union](#) (SECU) is pleased to announce the kickoff of its fourth annual statewide Toy Drive to help spread the joy of the holiday season to local children and families. The drive is happening now through Friday, December 5, 2025, with all [275 SECU branches](#) serving as drop-off sites for the event.

Anyone wishing to donate may bring new, unwrapped toys, books, or other kid-friendly gift items to their local branch. Donations collected at each location will be delivered to children in the area through collaborations with local charities and organizations.

“We are thrilled to carry on this holiday tradition that embodies our cooperative spirit of People Helping People®,” said SECU President and CEO Leigh Brady. “Through this annual event, we are able to brighten up the season for thousands of North Carolina children and families each year, thanks to the tremendous generosity of members, staff, and community supporters. Everyone who contributes is truly making a difference!”

**About SECU**

As a not-for-profit financial cooperative owned by its members and federally insured by the National Credit Union Administration (NCUA), SECU has been providing employees of the state of North Carolina and their families with consumer financial services for 88 years. SECU is the second largest credit union in the United States with \$56 billion in assets. It serves more than 2.9 million members through 275 branch offices, 1,100 ATMs, Member Services Support via phone, [www.ncsecu.org](http://www.ncsecu.org), and the SECU Mobile App.

